

GAMBLERS RUN 16 PAGE FESTIVAL GUIDE AD SHEET

AD SIZE	AD RATE	LOCATION / QUANTITY
HALF PAGE (H)	\$249	INTERNAL / 7
FULL PAGE		
	\$349	INTERNAL / 2
	\$449	INSIDE COVER / 1
	\$549	BACK COVER / 1

HALF PAGE HORIZONTAL

ACTUAL SIZE

4.25" W X 2.75" H

FULL PAGE

ACTUAL SIZE

4.25" W X 5.5" H

1/2 PAGE HORIZONTAL

4.25" W

2.75" H



FULL PAGE HORIZONTAL

4.25" W

5.5" H



AD SIZE FOR FULL PAGE AND HALF PAGE

HALF PAGE	4.25 IN W	2.75 IN H
FULL PAGE	4.25 IN W	5.5 IN H

Reach/Viewership

We expect to print roughly 4000 handbills for the 3 day event. The festival guide is designed to fit in the back pocket of the festival goer. Give you maximum visibility and opportunity to have your advertisement seen!

DISCLAIMER

ALL CONTENT SHOULD FIT WITHIN THE PROVIDED PARAMETERS IF THE CRYSTAL BAY CLUB GRAPHIC DESIGN TEAM NEEDS TO RESIZE ANY AD A FINAL PROOF WILL BE PROVIDED TO THE ADVERTISER APPROPRIATE FILE FORMATS INCLUDE

JPG
PDF

DO NOT INCLUDE CROP OR REGISTRATION MARKS
EMAIL ARTWORK TO SAMDSHEAR@GMAIL.COM