

2026 / 2027 Annual Official Visitors Guide



LAKE TAHOE TRAVEL

Ad Space: April 17, 2026
Materials: April 18, 2026
Distribution: Late May for one year
Circulation: 60,000+

Size	NLT Chamber Member Rates
☐ Full Page	\$2,525*
☐ Half Page	\$1,580*
☐ Quarter Page	\$1,120*
☐ Sixth Page	\$865*

*Non-Members of North Tahoe Chamber add \$200 per ad.
Credit card payments will incur a 3.5% transaction fee.

Advertising Agreement

Yes, count me in! Check ad sizes above. Rates are per issue. Premium positions available at an additional cost. Make sure your business information is updated in the directory at northtahoechamber.com. If there is a change or addition contact Carly McNiece: 530-581-6900 or carly@northtahoecommunityalliance.com.

Company Name _____

Owner _____

Business Address _____

City/State/Zip _____

E-Mail _____ FAX _____

Ad Specifications High resolution PDFs accepted. Please make sure all fonts are outlined before sending.

Full Page Bleed 8.5" x 11" with .125" bleed	Full Page Non-Bleed 7.5" x 10"	1/2 Page Horizontal 7.5" x 4.875"	1/4 Page 3.625" x 4.875"	1/6 Page 3.625" x 3.216"	1/2 Page Vertical 3.625" x 10"
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JUST imagine
MARKETING and DESIGN

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